



ALPHA POWER
MEDIA AND COMMUNICATION



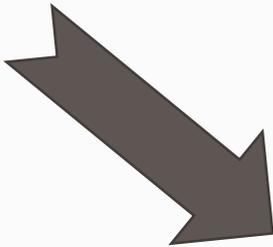
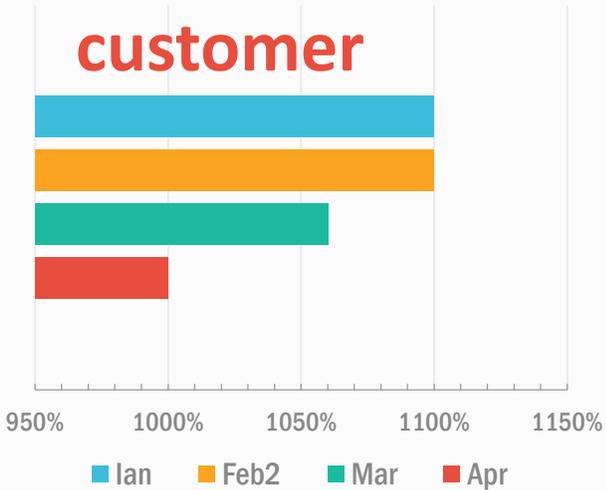
Did you know that 1 satisfied customer brings you at least two new clients?

➡ *recommends you
and brings you new clients*

But, did you know that 1 **unsatisfied customer** banishes away at least **10** potential clients?

*shares his unhappiness
to your potential clients
and keeps them away...*

1 unsatisfied customer



Loss of at least 10 potential clients





“Your most unhappy customers are your greatest source of learning!”

Bill Gates

Only if...

**....you know their opinion
and make amends!**

At any time, **satisfying your customers is mandatory**
if you want to be **above your competitors!**

Everything is **EASY!**



You **SAVE** time!

You **PRESERVE** the
number of your **existing**
customers!

You **INCREASE** your **portfolio** by
“word of mouth” and direct
recommendation!

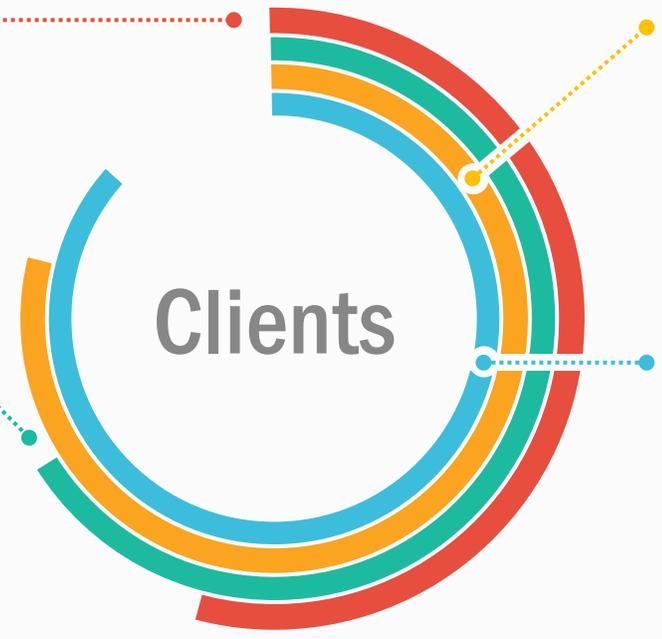
APMC is a “warm” agency, focused on tailor-made projects, according to the customer’s needs.

Why “warm”?

It is based on direct contact with your clients, building a close and trustful relationship with Your company.



Do you know:

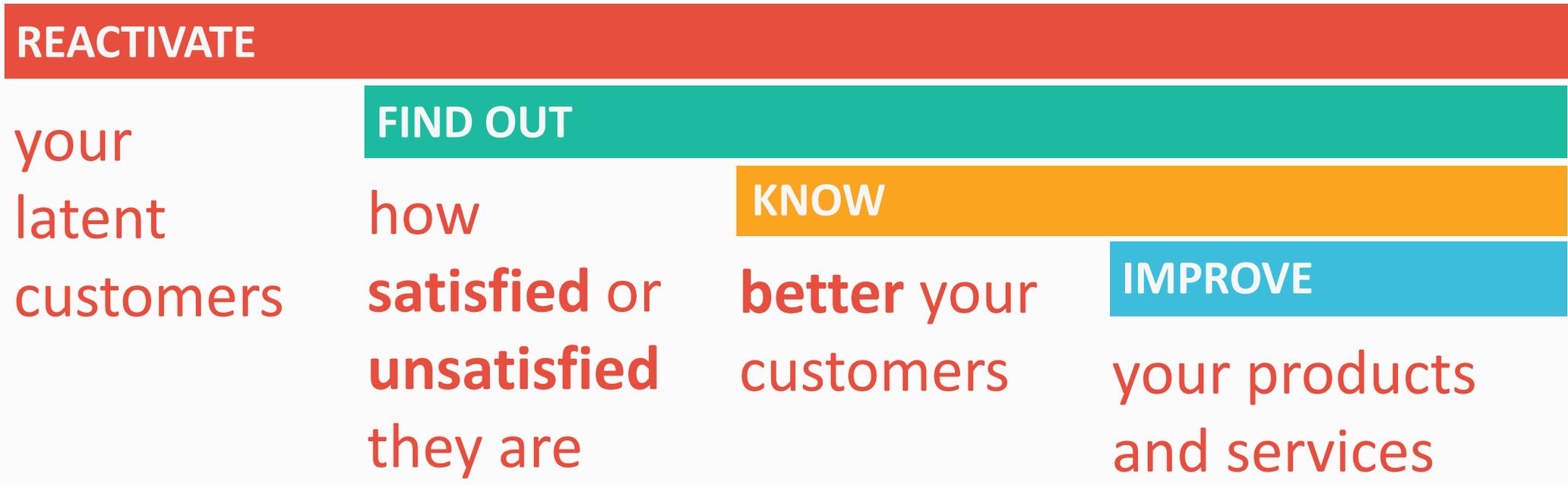


How many clients have you **lost** to the competition?

How many **clients** do you **have** at this moment in your **database**?

How would it be to make them **come back to YOU** instead of buying from **your competitors**?

Together with APMC, you will:



Be closer to their first buying option!

- How do you know now when they need your product/service?
- How do you make them come back to you?



Need to know more?

With APMC, you will instill greater customer loyalty through:



individualized relationship with your clients



improving customer satisfaction and maximizing profits



identifying the most profitable customers and providing them the highest level of service

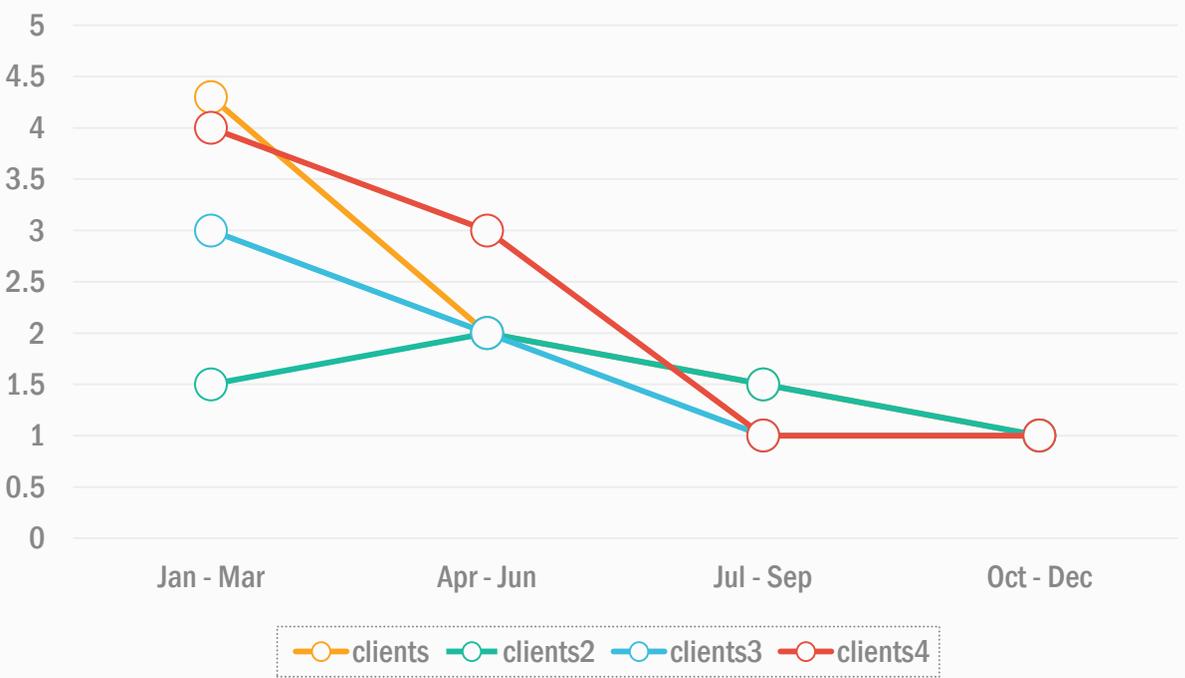


better understanding of customers' desires and needs



What might you lose if we don't meet?

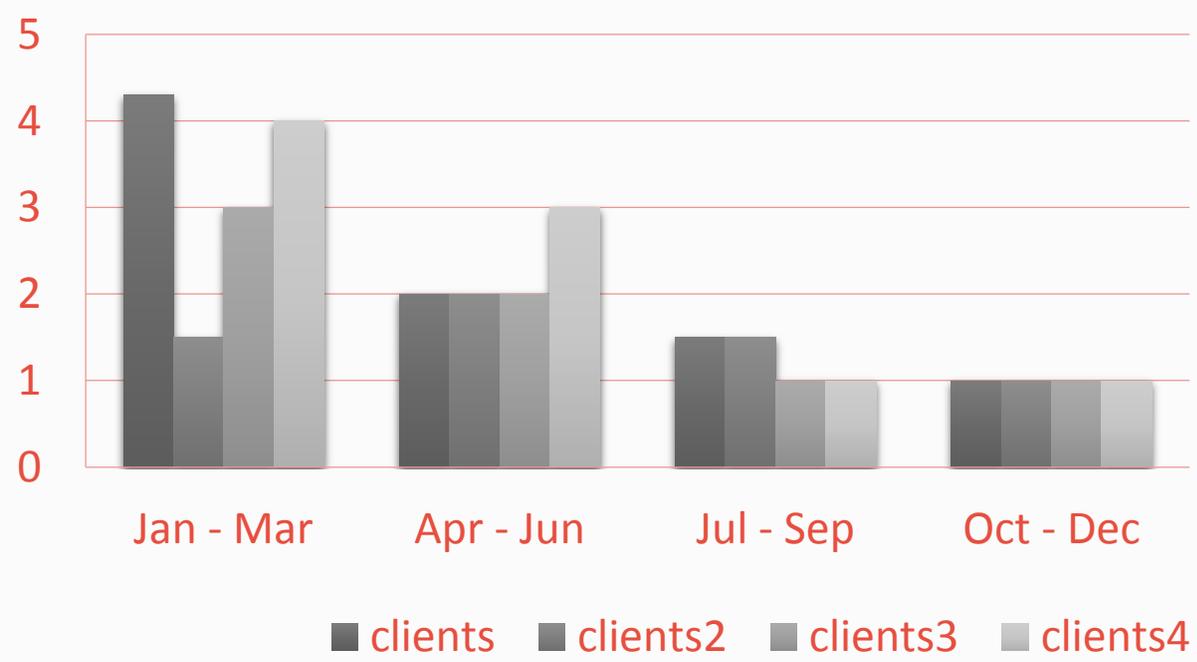
Year 2014



- **Money**, from new potential contracts!
- **Loyalty strategies**, without buying expensive CRM software!
- The **experience** of a specialized company!
- The possibility to have **your own Customer care** specialized Department!

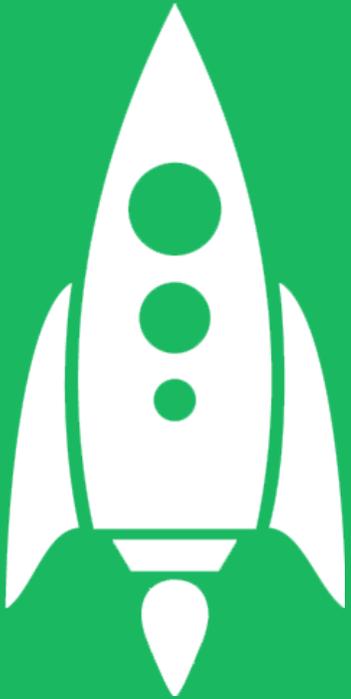
...and you won't know:

Year 2014



- **WHY** you lose customers!
- how to be **one step ahead** your competitors!
- how to **transform** your clients in **CLIENTS FOR LIFE!**
- **why** your customers **migrate** to the competition!

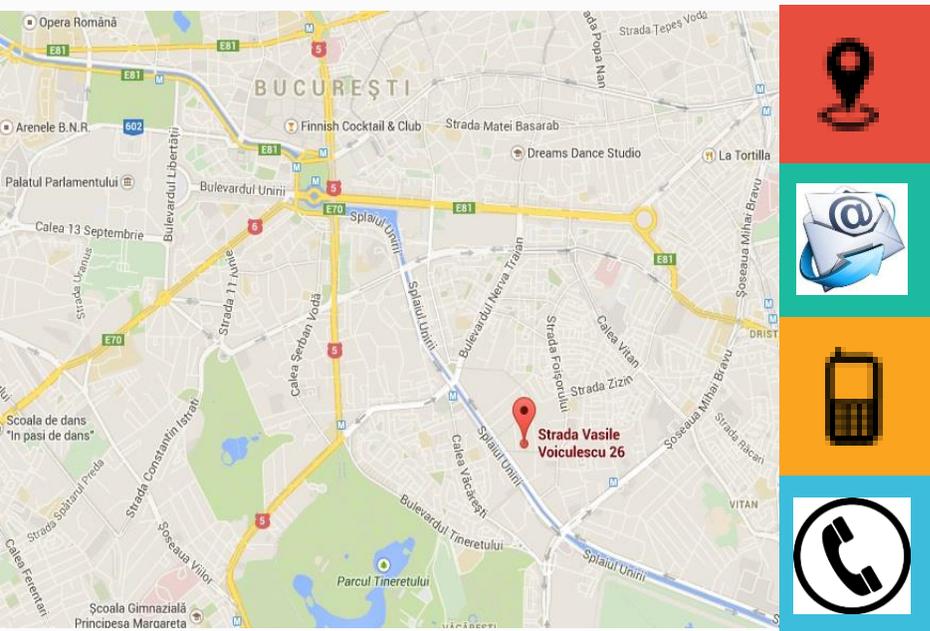
GUARANTEED:



At the end of our meeting you'll have obtained at least one **new idea** that might be immediately **applied** in your company, in order to get even **closer to your customers!**

Thank you!

Contact Us



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